



[PIAS] ENTERTAINMENT GROUP

## [PIAS] SIGN MULTI-TERRITORY TIËSTO DEAL

[PIAS] Entertainment Group have signed a distribution and services deal with Musical Freedom to work on the much anticipated forthcoming album from global star Tiësto.

**Mon 3 Aug. 09:-** [PIAS] will work with **Tiësto's** own new label Musical Freedom and New York based **Complete Control Management** to release Tiësto's forthcoming artist album, titled '**Kaleidoscope**' across the world excluding North America on **5 October 2009**. The album will be marketed in the UK via [PIAS] UK's **Integral** service, and in other territories through [PIAS] Entertainment Group's international network of local offices and affiliates.

'**Kaleidoscope**' will be Tiësto's fourth artist recording and is expected to reflect the growing stature of a man who many consider to be the worlds biggest DJ. The first single, titled '**I Will Be Here**', will be handled by Warner UK's 14<sup>th</sup> Floor. 'I Will Be Here' will be released on 14th September following which [PIAS] take up the reigns on the album and further singles.

[PIAS] will be supporting the project with its **full range of services**, including **Physical and Digital Distribution and Sales, full marketing services, [PIAS] Digital Marketing solutions, [PIAS] Production and [PIAS] Sync & Brand.**

Tiësto's career highlights to date are many but recent exploits include a **Grammy nomination** and headlining both **Coachella** and **Bonnaroo Festivals** in 2008. With over **1 million** Facebook friends, global brand sponsorships deals and sell out headline shows around the globe, **Tiësto** is on the crest of a wave which is only set to continue.

In addition to being a huge live draw (July 31<sup>st</sup> will see **Tiësto** stage his own outdoor headline show for **25,000 people** in **London's Victoria Park**), **Tiësto** is also one of the world's biggest names in remixing, with recent work completed for **Bloc Party, Yeah Yeah Yeahs, The Killers**, and **Calvin Harris**. The forthcoming long player released through the [PIAS] Entertainment Group will cement the reputation of a truly global superstar at the prime of his career.

The release of 'Kaleidoscope' will be supported by a **worldwide tour** in 2009-2010 taking 'Kaleidoscope' out on 150 dates, across 5 continents. The dates are: North America in Sept–Nov 2009; Latin America in Dec 2009–Jan 2010, Australia & Asia in Jan-Feb 2010; Europe in March-May 2010: Euro & US Festivals in Summer 2010.

**See next page for quotes from Tiesto, [PIAS] and Complete Control Management**

### **About Musical Freedom and Black Hole:**

After ten years with Black Hole Recordings, Tiësto and the Holland based label decided to part ways. Following a long and successful partnership with Arny Bink, Tiësto felt that his music was evolving in a new direction and his focus as an artist was moving away from what Black Hole was set up to support.

Black Hole will continue to exploit Tiësto's current catalogue and mix compilations, as well as various releases in 2010 and onwards. Besides Tiësto, the label represents some of the finest talent in electronic music such as Robbie Rivera, Richard Durand, BT, JES and Cosmic Gate, to name a few, and is home of various imprints and brands as Magik Muzik, In Trance We Trust and In Search Of Sunrise.

## Quotes:

### **Tiësto comments:**

*"I am happy to be releasing my new album through the **[PIAS]** system. I have always admired their independent spirit and the work they do for their artists."*

### **Edwin Schroter, International Director, [PIAS] Entertainment Group comments:**

*"We're very excited to be working with **Tiësto** and his management **Complete Control**. Anyone who has seen one of the recent stadium shows or just read the long list of spectacular achievements throughout **Tiësto's** career, will agree that he is a unique artist with a unique sound and, with **Kaleidoscope**, he has delivered an album with truly global appeal."*

*"**[PIAS]** are proud to be able to offer artists such as **Tiësto** a full range of services that genuinely enable them to retain control of their work and fulfill the huge potential that both **Tiësto** and this campaign show."*

### **Michael Cohen and Josh Neuman at Complete Control Management comment:**

*"We are very pleased to be working with **[PIAS]** on this album. Like **Tiësto**, they are both innovative and independent, and we look forward to a long-standing relationship between us."*

## Notes For Editors

Please note that "[PIAS]" should be written in upper case letters enclosed in square brackets

## About [PIAS] Entertainment Group

The [PIAS] Entertainment Group is the definitive marketing, sales, distribution and licensing solution offering a highly professional and flexible service for music, film, comedy and sport repertoire on an international basis.

Headquartered in Brussels, Belgium, [PIAS] Entertainment Group supplies a broad range of highly professional services for leading repertoire owners across both physical and digital routes to market. The group also has significant operations in the UK, France, Netherlands, Spain, Germany, and Ireland. In addition to its local operations [PIAS] Entertainment Group has an international network of partners that enables it to offer its services on a truly global basis.

[PIAS] Entertainment Group owns premium repertoire via its [PIAS] Recordings, [PIAS] Visuals, [PIAS] Comedy and publishing operations. It also has significant interests in the record label Wall of Sound, the film company Twin Pics and mobile specialist company Indie Mobile.

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